



aasect

american association of sexuality  
educators, counselors and therapists

EXHIBITOR &  
SPONSORSHIP  
BROCHURE

2020

ANNUAL  
CONFERENCE

June 4-7

JW Marriott Desert Springs Resort & Spa  
Palm Springs, CA

The American Association of Sexuality Educators, Counselors and Therapists (AASECT) will host its *52nd Annual Conference* June 14-17, 2020 at the JW Marriott Desert Springs Resort & Spa in Palm Springs, CA. We invite you to join us in celebrating over 50 years of advancing the understanding of human sexuality by becoming an exhibitor or sponsor!

The AASECT Annual Conference averages 700+ conference attendees from around the world in disciplines such as sexuality education, counseling, therapy, research, social work, psychology, sociology, nursing, medicine and more. The conference attracts therapists, social workers, counselors, psychologists, physicians, nurses, allied health professionals, researchers, sociologists, clergy members, as well as students – all sharing an interest in promoting the understanding of human sexuality and healthy sexual behavior. The latest clinical techniques, research applications and educational approaches in the field of sexual science are featured each year.

We appreciate your support in making this year's conference a success!

## Reservation Deadline: May 1, 2020

Returning exhibitors from 2019 will receive a 20% discount if payment is received by December 31, 2019.

## Exhibit at the AASECT Annual Conference!

Exhibiting at the **AASECT Annual Conference** is an exciting and efficient way to build partnerships and network with thought leaders in the field of human sexuality. By talking about your products and services face-to-face with professionals who use and buy them, you build recognition and trust among new clients while strengthening relationships with existing connections.

Connect with your target market, build brand recognition and strengthen key industry relationships at the 2020 Conference!

### Double Exhibit – \$2,500

- Two reserved tables in the Exhibit Hall – with four chairs
- Two complimentary conference registrations (exhibit attendees must be conference registrants to attend educational sessions)
- One half-page ad in the conference program
- Exhibitor logo included in the conference program and signage
- Exhibitor name/recognition on conference mobile app

### Single Exhibit – \$1,500

- One reserved table in the Exhibit Hall – with two chairs
- One complimentary conference registration (exhibit attendees must be conference registrants to attend educational sessions)
- Exhibitor logo included in the conference program and signage
- Exhibitor name/recognition on conference mobile app

### Non-profit Exhibit – \$750 (must be a 501(c)3 organization)

- One reserved table in the Exhibit Hall – with two chairs
- One complimentary conference registration (exhibit attendees must be conference registrants to attend educational sessions)
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app

### AASECT Marketplace – \$375

The AASECT Marketplace is a shared exhibit space for independent vendors to sell sexual education/therapy products to conference attendees on-site.

- Shared table to display products in the designated AASECT Marketplace space
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app
- Please note - conference registration not included. (exhibit attendees must be conference registrants to attend educational sessions)

# Sponsor the AASECT Conference and Show Your Support!

We invite you to showcase your support for AASECT by becoming a sponsor of the 2020 Annual Conference!

Sponsoring and advertising at the AASECT Annual Conference offers incredible visibility for you and your organization. Whether you are interested in sponsoring a social event or advertising your logo on our lanyards or tote bags, AASECT offers a variety of sponsorship opportunities, including the ability to build a customized sponsorship package that meets your needs.

If you would like more information about sponsoring a portion of the AASECT Annual Conference or would like to build a customized sponsorship package, please contact Jessica Gonzalez at [conference@asect.org](mailto:conference@asect.org).

## Sponsorship and Advertising Packages

- \$25,000**
- **Opening Welcome Reception Sponsorship**
  - Double exhibit (two tables)
  - Two conference registrations which includes access to all conference educational sessions
  - Full page ad in the official on-site program
  - Banner ad in the AASECT conference mobile app
  - Tote bag insert
  - Acknowledgment on signage in Exhibit Hall and during Opening Reception
  - Logo included in the printed program

- \$20,000**
- **Breakfast Sponsorship (single day)**
  - Provide Breakfast for Conference Attendees!
  - Single exhibit table
  - One conference registration which includes access to all conference educational sessions
  - 1/2 page ad in the official on-site program
  - Banner ad in the AASECT conference mobile app
  - Tote bag insert
  - Acknowledgment on signage in Exhibit Hall
  - Logo included in the printed program

- \$5,000**
- **Plenary Session Sponsorship**
  - Double exhibit (two tables)
  - Two conference registrations which includes access to all conference educational sessions
  - Full page ad in the official on-site program
  - Banner ad in the AASECT conference mobile app
  - Tote bag insert
  - Acknowledgment on signage in Exhibit Hall
  - Logo included in the printed program

- \$7,500**
- **Break/Snack Sponsorship (single day)**
  - Single exhibit table
  - One conference registration which includes access to all conference educational sessions
  - 1/3 page ad in the official on-site program
  - Banner ad in the AASECT conference mobile app
  - Acknowledgment on signage in Exhibit Hall
  - Logo included in the printed program

- \$2,500**
- Premium Advertising Package**
- Connect AASECT conference attendees with your products and services by advertising in the following key locations before, during and after the conference:
- Banner ad in the AASECT conference mobile app
  - Full page print ad in the official on-site program
  - Tote bag insert in each attendee tote bag
  - Banner displayed in Exhibit Hall
  - Acknowledgment on signage in Exhibit Hall
  - Logo included in the printed program
  - Logo included on conference website

\*Please note all sponsorship packages can be customized. Please email [conference@asect.org](mailto:conference@asect.org) for more details.

## Additional Sponsorship and Advertising Opportunities

- |   |          |   |         |
|---|----------|---|---------|
| • <b>Tote Bag Insert</b> - 1 item no larger than 8 1/2 x11 in each attendee tote bag.                   | \$500    | • <b>Conference Mobile App Banner Ad</b>  | \$1,000 |
| • <b>Banner Displayed in Exhibit Hall</b> (without exhibitor package)                                   | \$500    | - Your name, logo & 70 character message linked directly to your website! (limit 5) |         |
| • <b>Badge Lanyard Sponsorship</b> - your logo on each attendee badge lanyard. (Limit 1)                | \$2,500  | • <b>Print Ad in the printed program</b>  |         |
| • <b>Tote Bag Sponsorship</b> - your logo printed on each attendee tote bag. (Limit 1)                  | \$3,000  | ○ Back Cover  | \$2,000 |
| • <b>Mobile App Sponsorship</b> - linked homescreen widget, banner ad and signage at registration desk. | \$15,000 | ○ Full page   | \$1,000 |
|   |          | ○ 1/2 page  | \$600   |
|   |          | ○ 1/3 page  | \$400   |

# Exhibitor/Sponsorship Form

2020 AAECT Annual Conference • June 4-7, 2020



## Reservation Deadline: May 1, 2020

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Person/Cell Phone \_\_\_\_\_

\*Exhibit Attendee(s) \_\_\_\_\_

**\*Additional exhibit attendees may register at the reduced rate of \$300 per attendee (limit 2).**

I understand all the guidelines set forth by AAECT for 2020 as an exhibitor/sponsor.

\*Signature \_\_\_\_\_ Date \_\_\_\_\_

## Exhibit Packages

Returning exhibitors receive a 20% discount if payment is received by December 31, 2019.

- |  |         |
|--|---------|
| <input type="checkbox"/> Double Exhibit                          | \$2,500 |
| <input type="checkbox"/> Single Exhibit                          | \$1,500 |
| <input type="checkbox"/> Non-profit Exhibit                      | \$750   |
| <input type="checkbox"/> AAECT Marketplace                       | \$375   |
| <input type="checkbox"/> Additional Exhibit Attendee (Limit two) | \$300   |

## Sponsorship & Advertising Packages

All packages can be customized. Please contact Jessica Gonzalez, [conference@aaect.org](mailto:conference@aaect.org), for customizations.

- |  |          |
|--|----------|
| <input type="checkbox"/> Welcome Reception Sponsorship Package | \$20,000 |
| <input type="checkbox"/> Breakfast Sponsorship Package         | \$20,000 |
| <input type="checkbox"/> Plenary Sponsorship Package           | \$5,000  |
| <input type="checkbox"/> Break Sponsorship Package             | \$7,500  |
| <input type="checkbox"/> Premium Advertising Package           | \$2,500  |

## Additional Sponsorship/Advertising Opportunities

- |   |          |
|---|----------|
| <input type="checkbox"/> Tote Bag Insert (in each attendee tote bag)                  | \$500    |
| <input type="checkbox"/> Banner Displayed in Exhibit Area (without exhibitor package) | \$500    |
| <input type="checkbox"/> Banner Ad in Conference Mobile App                           | \$1,000  |
| <input type="checkbox"/> Badge Lanyard Sponsorship                                    | \$2,500  |
| <input type="checkbox"/> Tote Bag Sponsorship   | \$3,000  |
| <input type="checkbox"/> Mobile App Sponsorship                                       | \$15,000 |

### Advertisement in final printed program:

- |   |  |
|---|--|
| <input type="checkbox"/> Back Cover \$2,000 | <input type="checkbox"/> Full Page \$1,000 |
| <input type="checkbox"/> 1/2 Page \$600     | <input type="checkbox"/> 1/3 Page \$400    |

## Payment Information

Check  Mastercard  Visa  American Express

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Make checks payable to AAECT Conference. You will not be registered for the conference until payment has been received. Payment is required in full prior to exhibit set-up at the conference.

**Cancellation Policy: refunds less a \$100 administrative fee will be honored if cancellation is made before May 1, 2020.**

## Please send this completed form with payment to:

AAECT  
Attn: Jessica Gonzalez  
35 E. Wacker Dr, Suite 850  
Chicago, IL 60601  
Email: [conference@aaect.org](mailto:conference@aaect.org)  
Phone: (202) 449 - 1099 • Fax: (202) 216 - 9646

